

**CVSHRM Board Meeting**  
Meeting Minutes for April 5, 2018  
Conagra: 2701 Midport Blvd., Waterloo, IA  
3:30pm - 4:30pm

**Financials-**

Kristie covered financials and provided handouts to everyone.

**Strictly Business Recap–**

We will do it again next year as we were successful at getting Sponsors for our Chapter Meetings and lots of attention for our Echo Dot give-away (Kendall Crawford from 93.5 the mix won the Echo). Bad weather effected the event this year.

**Membership update -**

Discussion around more Corporate outreach. Remind current members that in July membership is 1/2 price just in case they have some new prospects.

**Certification –**

Jessica is going to email members with email blasts in Sept./Oct. – study group sign up for Winter session testing. Depending on interest will determine if we need to purchase additional lesson materials.

**Marketing / Website-**

It was mentioned that our old website cvshrm.org should be closed, but if someone searches it, they are being routed to our new website. Fund raiser ideas or donations were tossed around as a great project to do again this year.

**Workforce Readiness Updates –**

We had 5 college scholarship applicants. Board Members voted and winners were chosen: Rachel Tautges and Amanda Leonard were selected.

**President Elect Updates –**

In his radio voice, Kyle brought up capturing our Dec. Chapter Meeting Speaker -Kyle Horn and our Nov. Meeting Sponsor – Ceridian (HRIS Vendor). It was also mentioned that we could use the Inclusion banner and materials at a chapter meeting to promote awareness.

**Social –**

The date is May 10<sup>th</sup> – Cathy will discuss options with the “Social Team.”

**Chapter meeting agenda for April – Elks in Wloo**

- **Announcements: Scholarship winners, website, and etc.- Patrick**
- **Financials - Kristie**
- **Sponsor – Neil Birdsall, Waterloo Bucks - Patrick**
- **Speaker – Michelle Owen – Saxton, Inc. - Patrick**