

CVSHRM Board Meeting

Meeting Minutes for June 6, 2018

Mercy Health – Covenant – 2101 Kimball Ave., Waterloo, IA

3:30pm - 4:30pm

Financials -

Kristie covered financials and provided handouts to everyone. A few key items to note: website refund for April and May for the overcharge, and verified the Nat'l SHRM deposit.

Membership-

Molly gave us the new updated members total of 173. Of those 169 are active, 2 are pending, and 2 paid but are not yet registered.

July – push the ½ price membership sale. Last year we had 20 additional people join. We still need the code/button created to reflect the ½ fee. Molly suggested to do promoted Facebook post and to send a separate membership email to promote the ½ price sale.

The old membership email has been deleted.

Updated, the website automated emails to make them look more exciting.

Certification – no update, Jessica is on Maternity Leave

Marketing / Website-

Decided to go with a School Supplies Service Project for the Wloo/CF schools – will announce at the June and July meetings to bring supplies to the Chapter meetings. Sent out a separate email to promote it, and will add it to our Facebook page.

Workforce Readiness Updates –

Callie announced that “our Kyle” will be speaking on a panel at the State SHRM Conference in September on workforce readiness and diversity.

President Elect Updates –

Kyle announced that he has speakers lined up for Jan./Feb./Apr. of 2019.

Chapter meeting agenda for June 12 – Elks in Wloo

- **Announcements (1/2 price sale/State SHRM - Patrick**
- **Financials – Cathy will do in Kristie’s absence**
- **Sponsor – Convey Signs – Barry – Kyle will introduce**
- **Speaker – Nathan Stucky – HR Director at U of I - Patrick**