

CVSHRM Board Meeting
Meeting Minutes for September 4, 2018
Cherry Creek Grill Ridgeway, Waterloo, IA
3:30PM-4:15PM

Financials-

Kristie covered financials, nothing special to note. Everyone received a copy. Tammy (Secretary) gave Kristie 28 RAD reimbursement forms for State Conference.

Membership update -

Molly shared that she was on a monthly membership call and a lot of good ideas were shared regarding memberships. Just a few: using a rolling year for memberships, possible multiple year membership plans, member pictures on the website, professional photographer come to the meeting and take pics, welcome slides at the chapter meeting for new members, swag, and member socials. Our recent Membership audit showed 43.7% of our members were National Members.

Certification – Jessica said 6 people are interested in study groups. Jess asked to have them submit questions to her via email and she would set up a study curriculum for them, more to come.

Marketing-

Chelsea – Website updates – some wording was updated. We are looking to create a Renewal Button for membership registry for next year with a default expiration as 12/31/2019. More to come.

Workforce Readiness-

Callie nothing new to share.

President Elect

Kyle was absent

President

Patrick – talked about the upcoming Board positions and how they were going to update the roles a little bit. The Secretary role and Certifications role will have more contact with presenters.

State SHRM conference – RAD updates

Cathy and Tammy mentioned that we have 20 people who have successfully submitted RAD State SHRM forms for reimbursement.

Next Chapter meeting will be Oct. 9 due to Sept. State SHRM.