

May CVSHRM Meeting Minutes
3:30-4:45 PM at Bradford Companies Office in Cedar Falls

1. Financial Report – Megan

- We did have some memberships come in April - some expenses from subscriptions and reimbursing Bryanna. Total income for the month \$249.39
- Lauren/Holly taking over financials today until Megan back (August 8)
- LSB has not received check for insurance that was sent in February - it was not cashed – Megan will issue stop check and send in a new one

2. Membership Report – Katie

- At 136 members - down from year ago (were at 148 but had quite a few student enrollments which we don't have this year)
- Katie sent out emails to members who were enrolled as National SHRM members and who didn't have their National SHRM email in their CVSHRM profile - currently at 38% dual membership percentage with 24 people waiting to hear back from. Will send reminder at the end of this week.
- Sent out a mass email this morning as well to renew membership - some people were interested in membership, some had retired
 - Would like to code them on our website as retired so we don't reach back out to them? Katie will put their email as 'retired' so we cannot email them
- Transferring memberships - we did not approve a transfer request from Families First since Barb Rundle left. We do not plan to do membership transfers going forward since CVSHRM memberships are intended for the individual, not for the business, even if the business pays the membership fee.
 - If it makes sense, could offer a half price membership to make up for any inconvenience (did this for Serena Lindner/Emily Hodge with Families First 5/3/22)

3. Certification Report – Karen

- Ready for May
- Waiting for June certification to come back

4. Marketing Report – Laci

- Still have to update CVSHRM board members on website
- Posted today for the meeting next week
- Made PPT for CVSHRM meeting - beginning of meeting
 - Lauren will put on flash drive

5. Workforce Readiness/College Relations Report – Angie (couldn't attend but sent in her update)

- Macey and Marie will be at the monthly meeting to receive scholarship check
 - Will not present checks at May meeting - they need to go directly to registrar. Angie to ensure this information is received from Macey/Marie
 - Lauren will create scholarship certificate since we won't present a check in May
- Working with Bob at the Waterloo Women's Center for Change on scheduling a tour of the facility for CVSHRM members

6. President-Elect Report – Holly (unable to attend)

- No report

7. President Report – Lauren

- Will bring vouchers to meeting
- DisruptHR
 - Start looking for speakers - ask GCV for help, social media, members

- With any incoming sponsorship requests - can we start directing them towards Disrupt sponsorship?
- DisruptHR interest meeting
 - Lunch & Learn - Zoom - May 24th - announce at meeting, send separate calendar invite, include in weekly email
 - Ask Patrick if he wants to join
 - Committee meetings at Singlespeed (or other fun place) going forward?
- Figure out how to reduce cost of membership for new college grads (2 years following)
 - How should we administer? On your honor? Ask for proof of graduation? Etc. (once we figure out administration, assign)
 - Decision: Add expected graduation date to registration/renewal
 - Cost?
 - Decision: \$25 per year
 - Angie/Lauren - Send to UNI, Hawkeye, UIU contacts once on website
 - Laci - post on social media, update CVSHRM website
 - Lauren - Update flyer in Canva to add in discounts available - 2022 and generic - send to Laci
 - *Discounts are available for National SHRM members, current HR students, and for HR professionals transitioning from student to professional membership

8. Past-President Report – Karla

- No report

9. Secretary Report – Elizabeth (unable to attend)

- No report

10. Plan announcements for Chapter Meeting

- Megan – April Financials
- Angie or Lauren – present scholarship certificates to Marie and Macey
- Katie – reminder on National SHRM emails in CVSHRM profile
- Katie – student/new grad membership options (\$25 as a student, \$25 each year for 2 years following graduation from Associate's or Bachelor's program)
- Lauren – vouchers
- Lauren – DisruptHR virtual Lunch & Learn 5/24