

CVSHRM Board Meeting
Meeting Minutes for November 3, 2020
Virtual Meeting
3:30 – 4:00 PM

Megan went over October financials.

- Income for October was \$1.86 – interest on money market account.
- Expenses were \$132.93 – Network solutions and Zoom fee, Molly got a plane ticket refund.
- Total income for the month was \$134.69.
- No November sponsor fee because the sponsor is a nonprofit.
- We should receive notice of any State SHRM funds that we will get in the next month.
- Would like to set a time to review the budget for 2021.

Karla shared membership information.

- 178 active members currently
- Gearing up for renewal 2021!
 - 2021 membership fee – okay with keeping it the same.
 - Will need to update the website with current prices.
 - Bryanna will update the website for membership renewals. As soon as the Paypal code is sent to me, it will take me just a few minutes to get the website updated.
 - Targeting week of November 15 for the website to go live. Renewal going 11/15/20 – 1/15/21
 - Helpful to review lists of who didn't renew previously on who to ask to join again
 - Bryanna will post membership reminders on social media
 - Molly will put in weekly email so members renew

Kate shared certification updates.

- Certifications for November meeting are completed. Will send to Molly
- In the process of renewing CE provider information with HRCI and SHRM – should be completed shortly.
- Will work on November calendar if needed/requested.

Bryanna shared marketing updates.

- Will have our first posting in the Cedar Valley Business Magazine in December issue along with membership drive posting.
- Will post renewal reminders on social media once a week until mid-January.

Kyle shared workforce readiness updates.

- Did a presentation for CV Economic Inclusion Conference.
- Molly and I will be on UNI's new podcast, Generation HR. Used to educate others on the world of work.
- Molly and I presented to UNISHRM.

Molly shared president updates.

- Really enjoyed Economic Inclusion conference but made me realize the lack of diversity in CVSHRM – there were lots of people I didn't know, and they should be part of the group.
 - Patrick sending Karla the list of attendees and speakers for Karla to reach out to.
- Next year's board:
 - Membership Chair: Katie Witte
 - Certification: Dr. Karen Reynolds
 - Secretary: Elizabeth Simmons
 - President Elect: Lauren Peterman
- For those who are transitioning out, that exiting board member should reach out to new board member to set transition meeting before the end of November. Molly will send introduction email to introduce exiting and entering board member.
 - Bryanna will post about new board members in January.
- Volunteer Leaders' Meeting: December 4. Let Molly know if you'd like to attend virtually or in person, or at all.
- SHRM Volunteer Leader Business Meeting – usually held in December, but now changing it to virtual and therefore opening up to everyone on the board. If anyone wants to attend virtually, totally can – November 17 – 20.
 - They're doing a virtual advocacy day if you'd like to be part of the A(dvocacy) Team.
- Upcoming virtual workshop; will not charge nonmembers and use as membership drive.
 - Molly will work through details including payment, which system to use, how to register, etc.
 - Our Zoom holds 100 seats – want our members to have preference

Karla also shared President Elect updates.

- Have January and February speakers lined up. Partnering with another SHRM chapter to bring a presentation to everyone.
- Upcoming meetings:
 - November, Stephanie Carter (understanding poverty).
 - December, 2-3 hour virtual workshop with Sarah Noll Wilson to help strategize for 2021.

**CVSHRM Financial Report
2020 OCTOBER**

	CURRENT	YEAR	ANNUAL	VARIANCE
	MONTH	TO DATE	BUDGET	TO BUDGET
INCOME				
Membership Dues		\$10,657.50	\$ 15,500.00	(\$4,842.50)
Meals/Meeting		\$103.95	\$ 300.00	(\$196.05)
Workshops		\$0.00	\$ -	\$0.00
National/State SHRM		\$888.00	\$ 12,346.41	(\$11,458.41)
Sponsorships		\$1,575.00	\$ 2,400.00	(\$825.00)
Disrupt HR		\$0.00	\$ 2,000.00	(\$2,000.00)
Miscellaneous	\$1.76	\$70.31	\$ -	\$70.31
TOTAL	\$1.76	\$13,294.76	\$32,546.41	(\$19,251.65)
	CURRENT	YEAR	ANNUAL	VARIANCE
	MONTH	TO DATE	BUDGET	TO BUDGET
EXPENSES				
Chapter Administration	(\$90.87)	(\$1,472.19)	\$ (1,300.00)	(\$172.19)
Chamber Dues		\$0.00	\$ (900.00)	\$900.00
Disrupt HR		\$0.00	\$ (2,000.00)	\$2,000.00
Foundation		(\$400.00)	\$ (400.00)	\$0.00
Leadership Support	\$223.80	(\$1,776.08)	\$ (6,000.00)	\$4,223.92
Certification Materials		\$0.00	\$ (1,500.00)	\$1,500.00
Meals		(\$2,544.00)	\$ (9,000.00)	\$6,456.00
Membership Support		(\$51.70)	\$ (3,000.00)	\$2,948.30
Postage		\$0.00	\$ (100.00)	\$100.00
Scholarship		(\$1,500.00)	\$ (1,500.00)	\$0.00
Speaker Fund		(\$2,825.00)	\$ (2,000.00)	(\$825.00)
Student Chapter Support		\$0.00	\$ -	\$0.00
Supplies/Printing		(\$34.97)	\$ (300.00)	\$265.03
Web Site		\$0.00	\$ -	\$0.00
Sponsorship		(\$925.00)	\$ (500.00)	(\$425.00)
Misc.		\$0.00	\$ (100.00)	\$100.00
TOTAL	\$132.93	(\$11,528.94)	(\$28,600.00)	\$17,071.06
INCOME/ (LOSS)	\$134.69	\$1,765.82	\$3,946.41	(\$2,180.59)