

**CVSHRM Board Meeting**  
Meeting Minutes for October 6, 2020  
Virtual Meeting  
3:30 – 4:00 PM

Megan went over June financials.

- Income for June was \$386.19 – mostly from SHRM chapter financial support.
- Expenses were \$793.88 – Karla's National SHRM membership, Zoom membership, and Grow Cedar Valley Economic Inclusion Sponsorship.
- Total loss for the month was \$407.69.
- For next year, want to be very careful about the budget and decide how memberships could be impacted by the virtual sending. Will also plan to send financials in an email occasionally.

Karla shared membership information.

- No new members this month.
- It will soon be time for CVSHRM membership renewal.
- National SHRM renewal promotion going on currently.

Kate shared certification updates.

- Next week's meeting will be a business credit since it's related to COVID-19.
- The Economic Inclusion Conference has 8 credits total – will put together a certificate.
- Reapplied for November credits for Understanding Poverty with Stephanie Carter.
- SHRM has webinars to provide members with recertification credits created a schedule for October, and plan to do the same for November.

Bryanna shared marketing updates.

- Selected winners for Elevated HR Award – have some deadlines to get the winner information to Cedar Valley Business Monthly, so we are working to get their bios and headshots sent in.
- Sharing Kyle's HR podcast onto the CVSHRM page.
- Couldn't get into PR initiatives this year – hopefully next year, that can be my project since will do a 3<sup>rd</sup> year as marketing chair.

Kyle did not attend and was unable to share workforce readiness updates.

Molly did not attend and was unable to share President updates.

Karla also shared President Elect updates

- Working on getting sponsors lined up for the beginning of the year.
- We need a sponsor for November – working on that.
- Big topic today is elections. Have interested candidates for each position, and have reached out to attorneys in the CV to see if anyone is interested for legislative chair.

- Sent out in October – usually the 20<sup>th</sup> through the 30<sup>th</sup> – sent as separate email with SurveyMonkey link
- Upcoming meetings:
  - October, PDCM.
  - November, trying to get Stephanie Carter (understanding poverty).
  - December, 2-3 hour virtual workshop with Sarah Noll Wilson to help strategize for 2021.
    - Offer seats to non-members for a cost – working on cost ideas.

**CVSHRM Financial Report  
2020 September**

	<b>CURRENT</b>	<b>YEAR</b>	<b>ANNUAL</b>	<b>VARIANCE</b>
	<b>MONTH</b>	<b>TO DATE</b>	<b>BUDGET</b>	<b>TO BUDGET</b>
<b>INCOME</b>				
Membership Dues		\$10,657.50	\$ 15,500.00	(\$4,842.50)
Meals/Meeting		\$103.95	\$ 300.00	(\$196.05)
Workshops		\$0.00	\$ -	\$0.00
National/State SHRM	\$375.00	\$888.00	\$ 12,346.41	(\$11,458.41)
Sponsorships		\$1,575.00	\$ 2,400.00	(\$825.00)
Disrupt HR		\$0.00	\$ 2,000.00	(\$2,000.00)
Miscellaneous	\$11.19	\$68.55	\$ -	\$68.55
<b>TOTAL</b>	<b>\$386.19</b>	<b>\$13,293.00</b>	<b>\$32,546.41</b>	<b>(\$19,253.41)</b>
	<b>CURRENT</b>	<b>YEAR</b>	<b>ANNUAL</b>	<b>VARIANCE</b>
	<b>MONTH</b>	<b>TO DATE</b>	<b>BUDGET</b>	<b>TO BUDGET</b>
<b>EXPENSES</b>				
Chapter Administration	(\$74.88)	(\$1,381.32)	\$ (1,300.00)	(\$81.32)
Chamber Dues		\$0.00	\$ (900.00)	\$900.00
Disrupt HR		\$0.00	\$ (2,000.00)	\$2,000.00
Foundation		(\$400.00)	\$ (400.00)	\$0.00
Leadership Support	(\$219.00)	(\$1,999.88)	\$ (6,000.00)	\$4,000.12
Certification Materials		\$0.00	\$ (1,500.00)	\$1,500.00
Meals		(\$2,544.00)	\$ (9,000.00)	\$6,456.00
Membership Support		(\$51.70)	\$ (3,000.00)	\$2,948.30
Postage		\$0.00	\$ (100.00)	\$100.00
Scholarship		(\$1,500.00)	\$ (1,500.00)	\$0.00
Speaker Fund		(\$2,825.00)	\$ (2,000.00)	(\$825.00)
Student Chapter Support		\$0.00	\$ -	\$0.00
Supplies/Printing		(\$34.97)	\$ (300.00)	\$265.03
Web Site		\$0.00	\$ -	\$0.00
Sponsorship	(\$500.00)	(\$925.00)	\$ (500.00)	(\$425.00)
Misc.		\$0.00	\$ (100.00)	\$100.00
<b>TOTAL</b>	<b>(\$793.88)</b>	<b>(\$11,661.87)</b>	<b>(\$28,600.00)</b>	<b>\$16,938.13</b>
<b>INCOME/ (LOSS)</b>	<b>(\$407.69)</b>	<b>\$1,631.13</b>	<b>\$3,946.41</b>	<b>(\$2,315.28)</b>